



WEEDfree
BRAND

Concentrate

There's a new and better way to control weeds.

CIVITAS WEEDfree BRAND™ Concentrate is proven to perform. It uses less active ingredients to suppress dandelion and control broad-leaved plantain, narrow-leaved plantain, black medic, and white clover.

What makes this product different?

- Hybrid product featuring innovative, patent-pending Microtechnology
- Low odour
- Applications make it easy to see where grounds have been treated
- Minimizes active ingredients, maximizes results
- Affordable hybrid solution

What are the benefits for me?

- Differentiates your business from the competition and increases market share
- Exceeds customer expectations with a resourceful solution
- Reduces call backs and labour costs
- Opens up new customer markets

Available Sizes:

113.5 L 1040 L

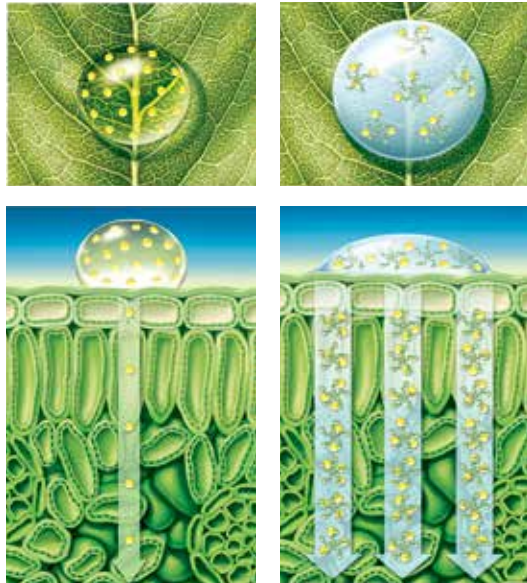
civitaslawn.ca

intelligro
Smarter growth for a better world

EFFICACY AND RESOURCEFULNESS

Targets weeds, not lawns.

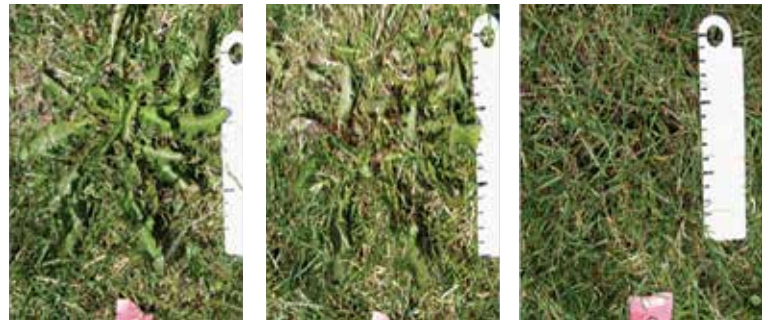
CIVITAS WEEDfree BRAND Concentrate controls broadleaf weeds (as listed on the label) while doing no harm to surrounding vegetation[^]. Our new technology allows for a significant reduction of the already proven 3-way mix active ingredients without a reduction in their efficacy.



Competitive product

CIVITAS WEEDfree BRAND Concentrate

Images are for illustration purposes only.



Before Treatment

2 Days After Treatment

15 Days After Treatment

Dandelion treated, University of Guelph, 2007

INNOVATION

CIVITAS WEEDfree BRAND Concentrate technology means significantly less active ingredients are required to control unwanted broadleaf weeds.

- Utilizes patent-pending Microtechnology
- A unique blend of synthetic isoparaffins and technologically advanced surfactants results in improved efficacy
- The technology creates a carrier system that delivers product into the plant effectively, thus allowing for more efficient transmission of the active ingredients to the plant right down to the root

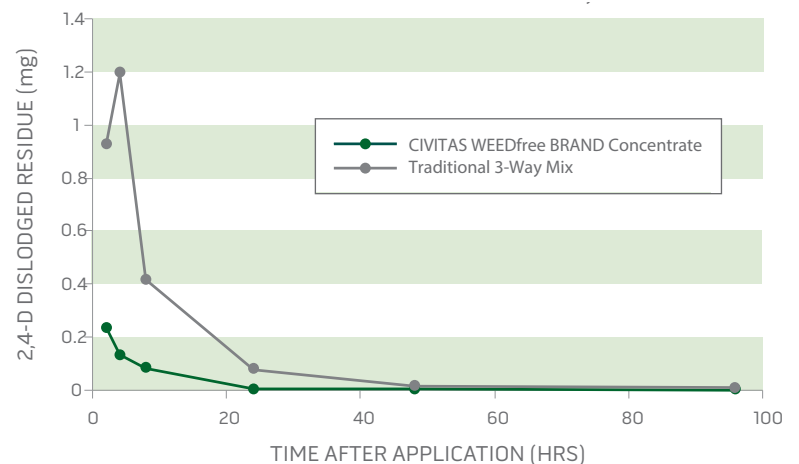
DIFFERENTIATE YOUR BUSINESS

Best of both worlds.

- A hybrid that fosters innovation and transforms plant protection in ways no one thought possible
- Has fewer dislodgeable residues after application when compared to the traditional 3-way mix
- CIVITAS WEEDfree BRAND Concentrate is doing more with less

[^] Important: Do not apply to Bentgrass and Floratam, a variety of St. Augustine grass. See full list of controlled weeds and use directions on peel away label.
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 Patent(s): www.sunco.com/patents
 Available in Western Canada.

2X FASTER TO REACH ZERO DISLODGEABLE RESIDUES



DISLIDGING RESIDUE RESEARCH – AS IT RELATES TO CONSUMER SAFETY

Take advantage of the first hybrid selective herbicide featuring Microtechnology. **Stake your claim for a better solution** with CIVITAS WEEDfree BRAND Concentrate today.

For more information, please contact Greg Wallace at grwallace@intelligro.com • (609) 619-1126

